

EXPLORING THE FULL LIFE

ZRICKS®
Knowing your project



Healthy, sustainable and luxurious homes. Assetz Lifestyle presents 63⁰ East.

Welcome to ideas that will change the way you look at lifestyle. We at Assetz Lifestyle, provide wholesome living experiences. We specialise in spaces that accommodate the environment and community around it.

Our 'full life' concept incorporates healthy, sustainable and luxurious homes.

We make green living a reality by implementing water, energy and waste management systems, thereby building a sustainable future. Our sports and amenities promote family health and builds a community that interacts and grows together.

Our interior fittings are a reflection of luxury living.

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Quality Homes.
Healthy Lifestyles.

Master Plan



LEGEND

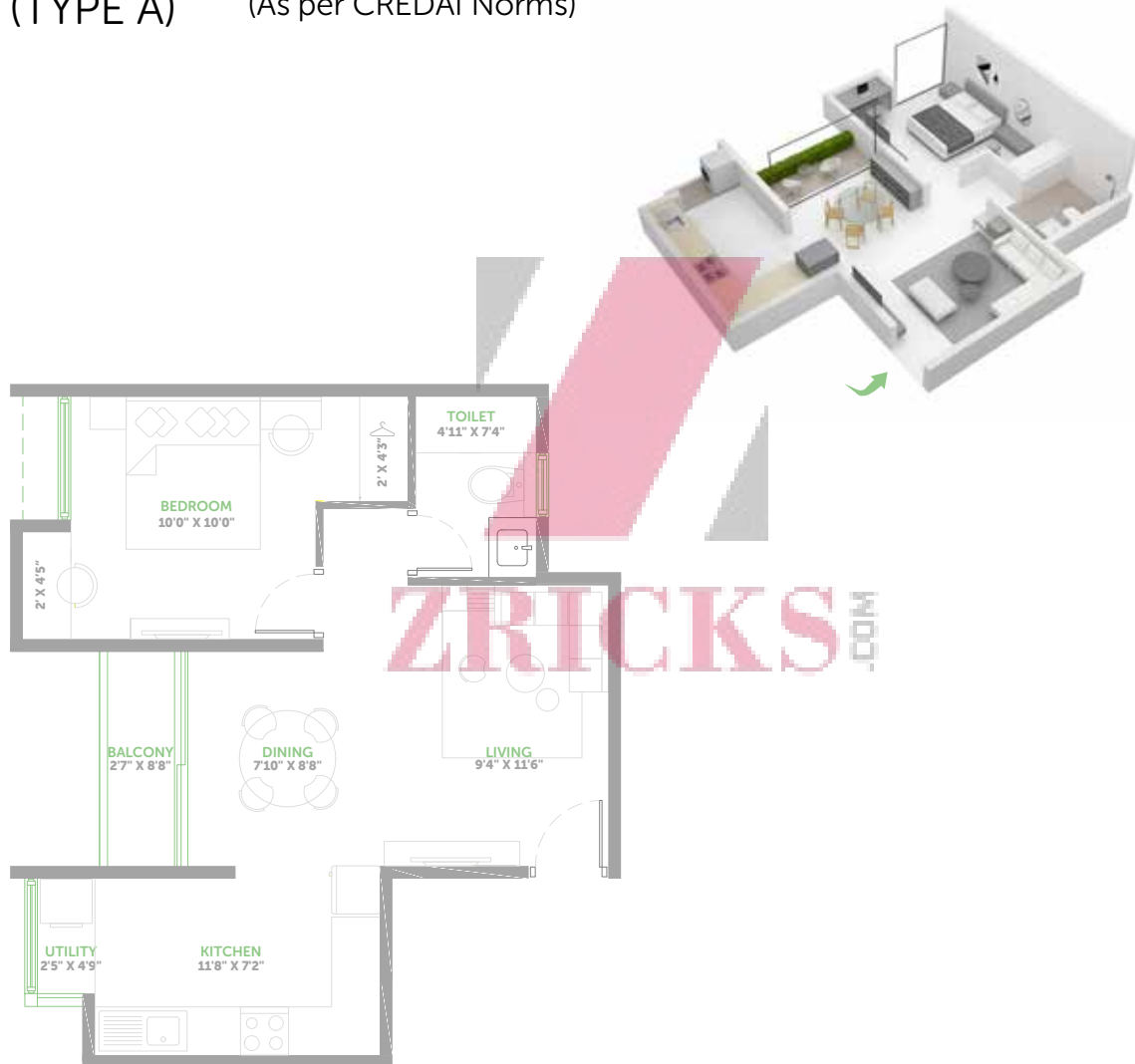
- | | | | |
|----|-----------------------|----|------------------|
| ↓↑ | Entrance / Exit | 🧘 | Yoga Deck |
| 🎾 | Tennis Court | ♻️ | Civic Amenities |
| 🏀 | Mini Basketball Court | 🌳 | Podium Landscape |
| ⚽ | Football Field | 🏊 | Swimming Pool |
| 🏠 | Club House | | |

-
UNDERSTANDING
YOUR SPACE
-

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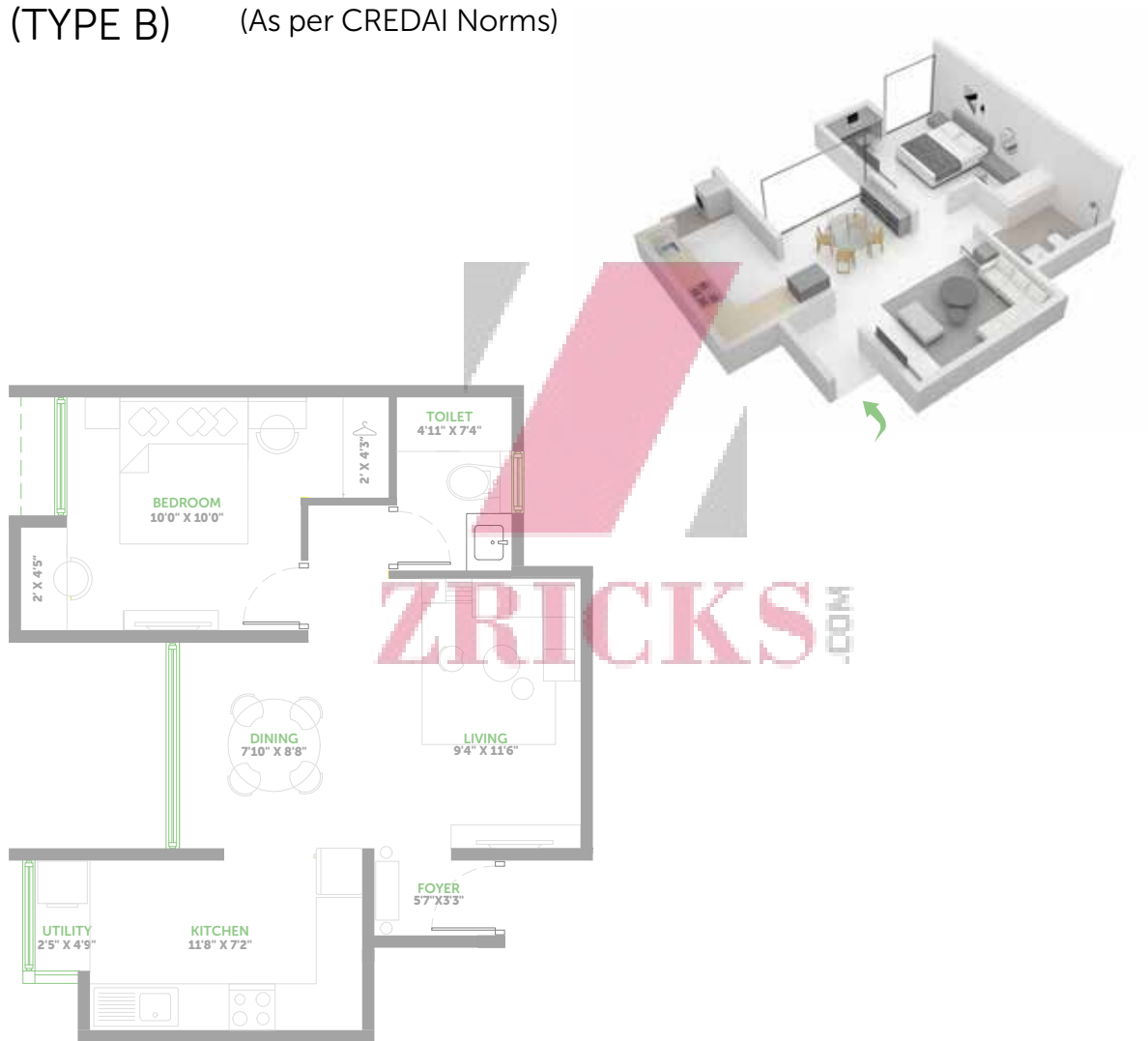
Floor Plans

1 BHK > SBUA **691sqft.**
(TYPE A) (As per CREDAI Norms)



Floor Plans

1 BHK › SBUA **685sqft.**
(TYPE B) (As per CREDAI Norms)



Floor Plans

(Typical)

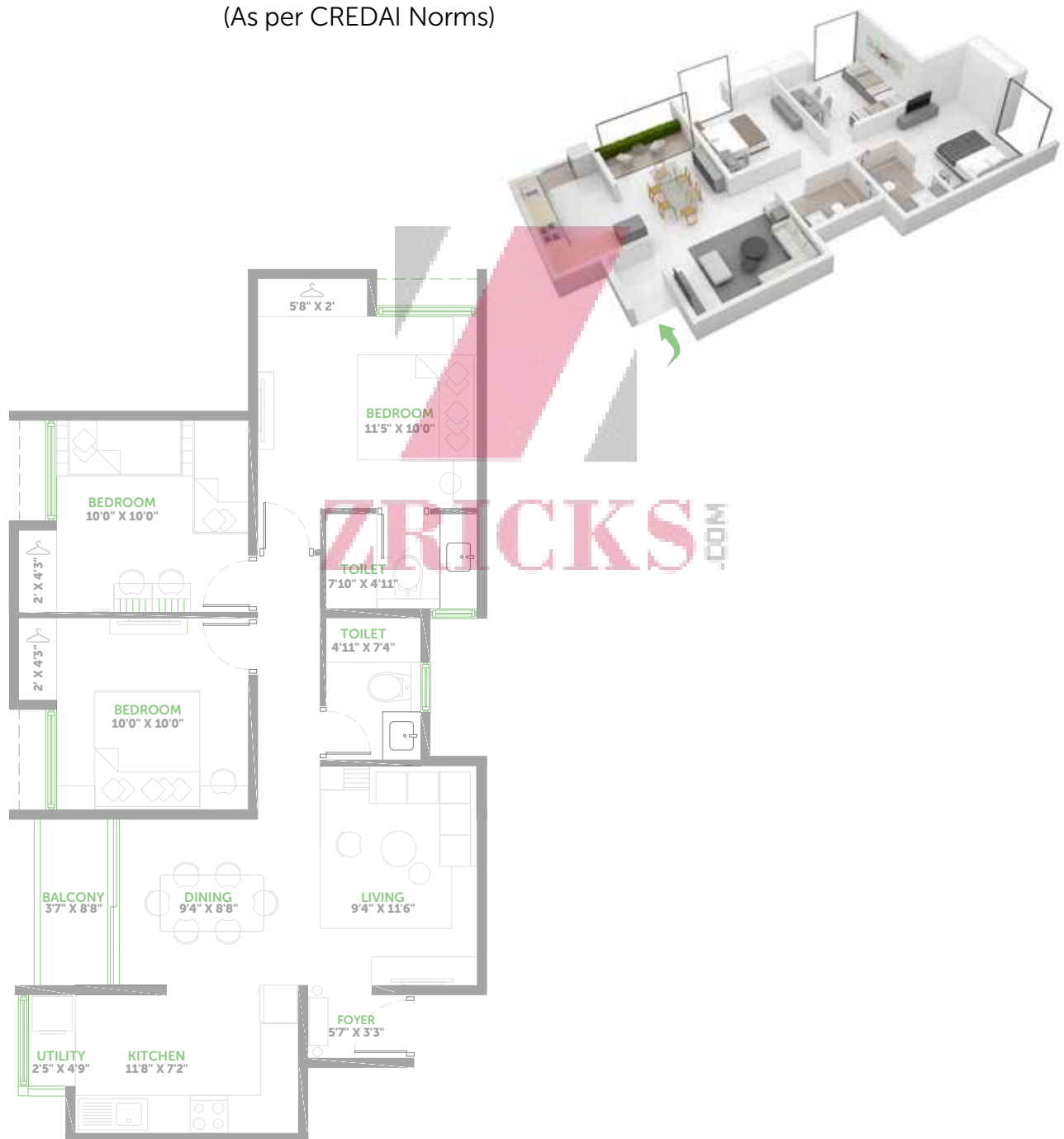
2 BHK > SBUA 984sqft.
(As per CREDAI Norms)



Floor Plans

(Typical)

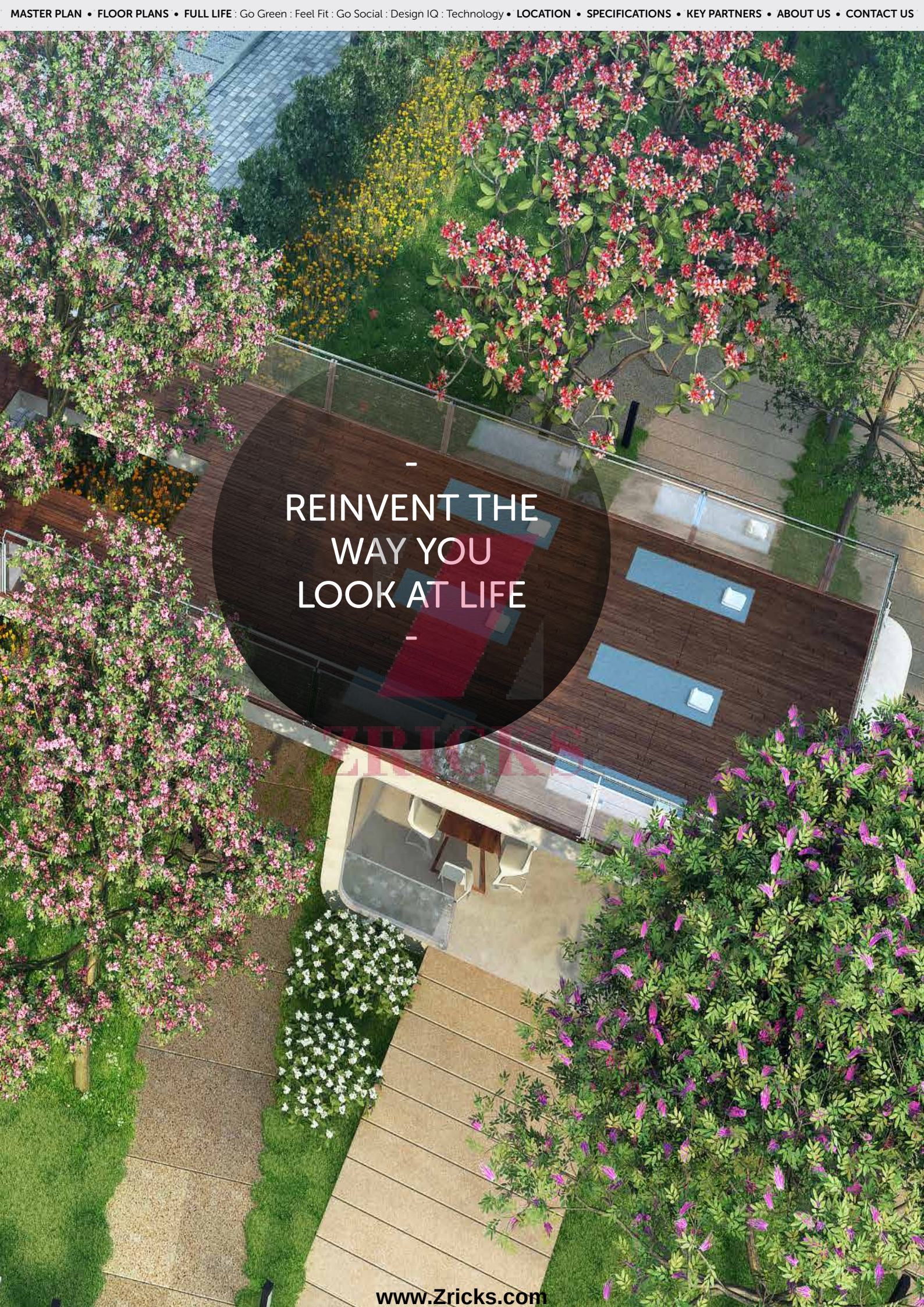
3 BHK > SBUA **1157**SQFT.
(As per CREDAI Norms)





EFFICIENT SPACE
PLANNING WITH
NO COMPROMISE

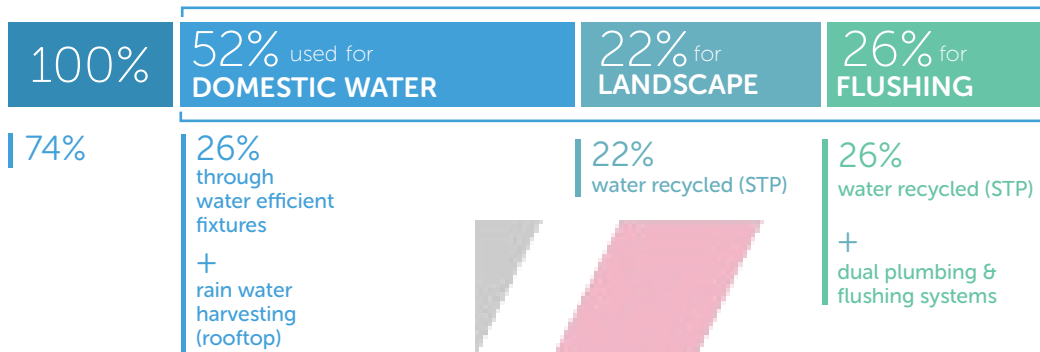
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—
REINVENT THE
WAY YOU
LOOK AT LIFE
—

Go Green

WATER USAGE & SAVING

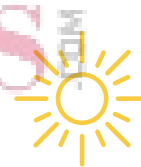


ENERGY EFFICIENT HOMES

Naturally lit homes

4½ feet regular windows v/s 8 feet windows at Assetz Lifestyle

Full length windows offer over 50% more daylight



Optimum wind planning

12-13 air changes per room



Energy efficient fittings

Timer automated lighting

Solar power for common areas

CFL for common areas

LED for outdoor lighting



Go Green

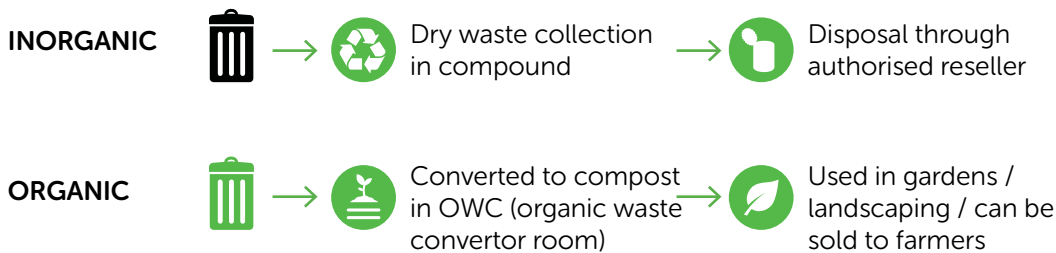
LOW MAINTENANCE LANDSCAPE

-  Over 30% soil cover retained
-  Over 400 trees
-  Minimised surface heat reduction
-  All landscape maintained through recycled water
-  Native and naturalised trees
-  Water sensitive plant groups

SOLID WASTE MANAGEMENT

Managing solid waste, the responsible way.

Segregation at source



Feel Fit

Healthy body, healthy mind,
healthy you.

3 Swimming pools

- Dedicated childrens' pool
- Dedicated lap pool
- Dedicated leisure pool

2 Badminton courts

Squash court

Gymnasium

Table tennis

Tennis court

Basketball court

Football field

Yoga rooms

Dedicated cycling path

Dedicated walking path



Go Social

Community spaces that foster social interactions.

Amphitheatre

Yoga (open decks)

Community gathering spaces

Open workspaces

Study hall

Bus bays for children

Childrens' park

Games room

Salon

Library

Department store

Kids' play area (indoor)

Party hall with pantry

Pre-primary school

Health care unit



Design IQ

INTERIORS

- Built-in wardrobes
- Large 8ft. windows
- Piped LPG connection with 3-point safety control
- Ample light & wind circulation
- Large living, dining and kitchen spaces
- Better than Vastu compliant



EXTERIORS

- Podium landscaping with childrens' play area and raised spaces
- Dedicated path for vehicles, cycles and pedestrians
- Sit outs and yoga zones
- Good setback from main road

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Technology

Cable

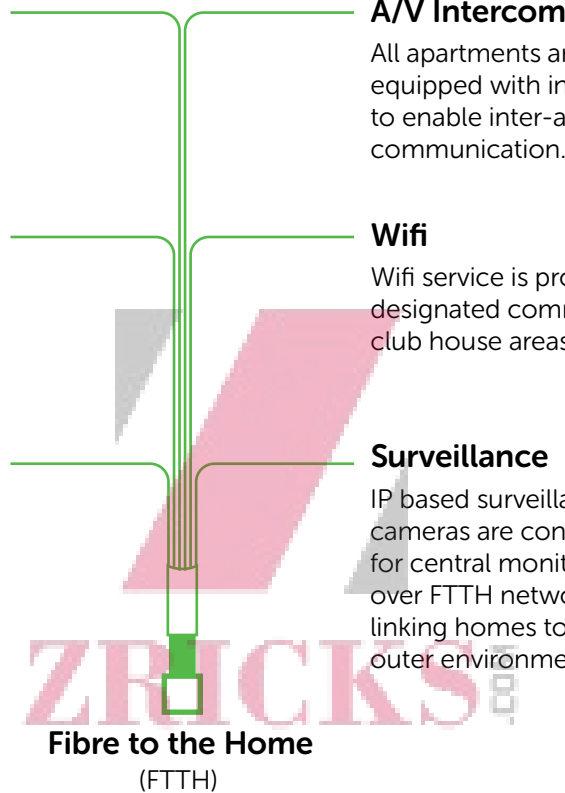
Each apartment is provided with a choice of 3 cable operators. No extra wiring work required.

Internet

High speed internet access. Future bandwidth needs can also be taken of with existing infrastructure.

Telephone

PSTN phone connections from different operators is possible.



A/V Intercom

All apartments are equipped with intercom to enable inter-apartment communication.

Wifi

Wifi service is provided at designated common and club house areas.

Surveillance

IP based surveillance cameras are connected for central monitoring over FTTH network, linking homes to the outer environment.

CONVERGENCE OF TECHNOLOGIES

FTTH offers a robust & scalable framework that ensures integration of multiple services & technologies.

Services offered at 4 different levels

- 01 Information
- 02 Interaction
- 03 Administration
- 04 Transaction



LUXURY THAT
PAMPERS YOU

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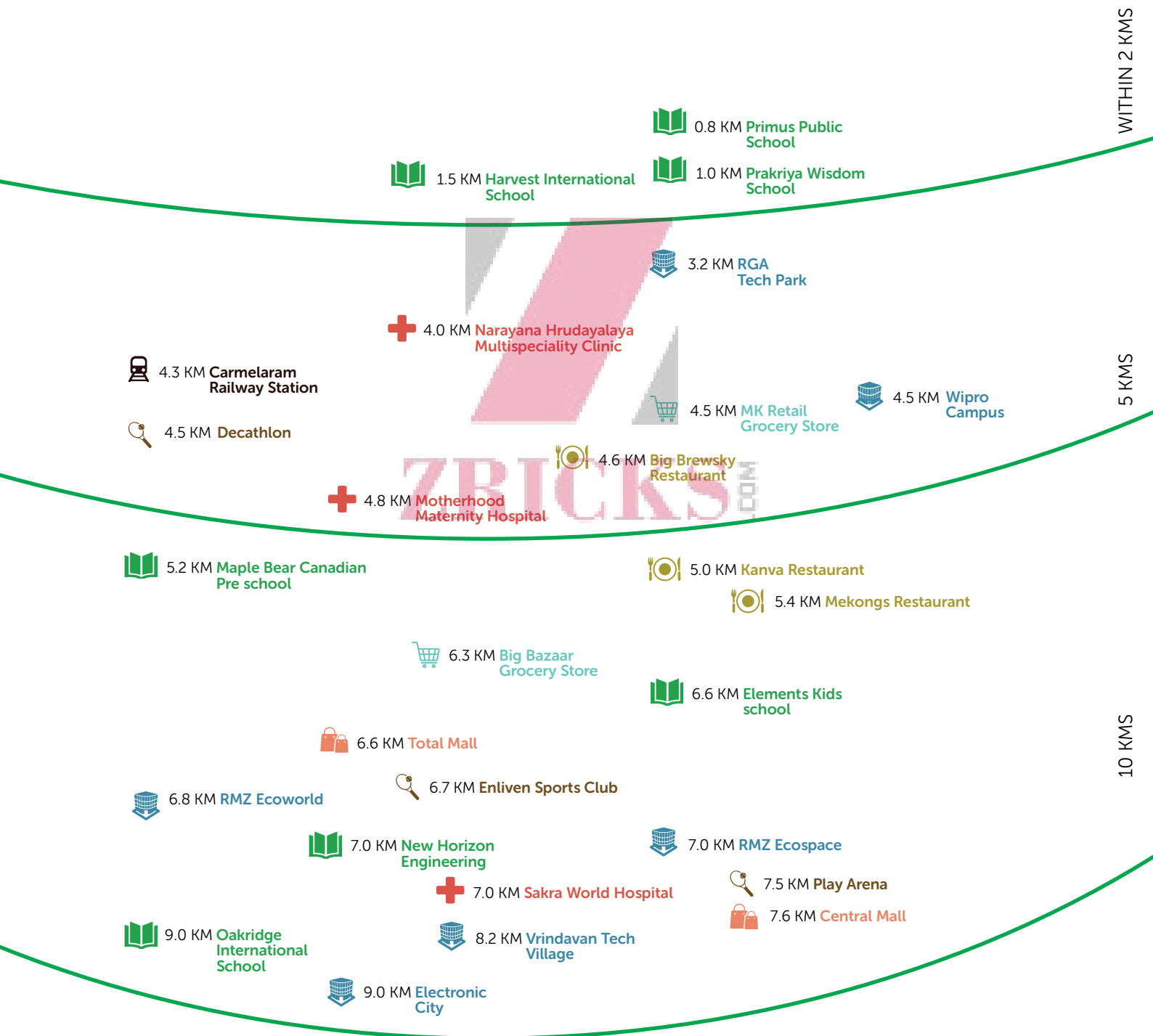
Know your location



- State Highway 35
 - Outer Ring Road
 - Sarjapur Road
 - NICE Road
 - Proposed PRR
 - Proposed 100 ft. Road
 - Proposed Metro Phase III
 - Railway Station
 - Assetz Lifestyle 63° East
- D-C* Road Doddakannelli - Chikkanayakana Halli Road

* SOURCE: BDA

Around your location



Specifications

(INTERNAL)

Tiles

Floor

Living, Bedroom & Kitchen

2ft. X 2ft. polished glazed vitrified tiles (Natural Italian marble finish)

Bathroom

1ft. x 1ft. rectified slip shield ceramic tiles

Balcony

Glazed vitrified, wood strip teak finish tiles

Wall

Kitchen

1.5ft. X 1ft. glazed ceramic tiles (2ft. height above the counter)

Bathroom

2ft. X 1ft. digital ceramic tiles

Skirting

75mm skirting in living, dining and bedroom

False Ceiling

Bathroom

Grid false ceiling with 2ft. X 2ft. with PVC coated tiles

*Specifications are subject to change depending on non-availability of materials provided.

Windows

German UPVC 3 track windows

SS mosquito net

Complete German hardware fittings

8ft. windows in all bedrooms

Fixed portion: 6mm toughened glass till 3ft. height

Sliding portion: 5mm Saint Gobain annealed float glass

Bathroom – UPVC ventilator with UPVC louvers

Balcony Railing

MS railings with emulsion paint coating

Doors

Main door

Italian solid Beech/Spruce wood doors with veneered finished shutter (8ft. height)

Internal doors

Italian honey comb noise cancellation doors (7ft. height)

Bathroom doors

Laminated honeycomb shutter with polyurethane (water proof)

Locking systems

German fitted - Yale lock systems

Specifications

(INTERNAL)

Sanitary

All fixtures + fittings
Jaquar water-efficient fixtures

Sink
Dupont Corian monolithic
one-piece sink

Electrical

Living

TV + telephone + FTTH ports
available

All standard electrical points

All Bedrooms

AC point for master bedroom only

TV + telephone + FTTH cabling +
additional point for study
(wherever applicable)

All standard electrical points

Paint

Lead-free

Ceiling finished with oil bound
distemper

Walls finished with 1 coat of coarse
putty, 2 coats of fine putty, 1 coat
of primer and 2 coats of premium
acrylic emulsion

Piped gas

Piped LPG connection with
3-point safety control

Kitchen

Electrical points for heavy
appliances

Bathroom

Exhaust fans fitted

Geyser provision in all bathrooms

Distribution board

RCCB incomer for over load and
earth leakage protection

*Specifications are subject to change
depending on non-availability of
materials provided.

Specifications

(EXTERNAL)

Design Features

Beautifully landscaped gardens, boulevards, floral walkways & water bodies

Grand double height atrium with structural glazing with lounge area for each tower

Podium landscape, childrens' play area with informal seating

Podium landscape, elders seating plaza

Sanitation facility for drivers & servants

Road & Compound Wall

All roads are RCC white top roads

Compound wall of 1.8 meters height surrounding the property

Parking

Ample parking space for residents and visitors

Enclosed car park – wooden composite with runners to wrap the external facade of stilt parking

Painting

Textured paint with exterior emulsion

Weather proof + dust-free paint

Power

Power load

1 Bedroom unit - 2.5 KVA

2 Bedroom unit - 3 KVA

3 Bedroom unit - 4 KVA

100% DG power backup for all essential common facilities & 100% for fan + lighting

Elevator

MRL (Machine Room Less) lifts with power backup

*Specifications are subject to change depending on non-availability of materials provided.

Our Key Partners

Architects & Planners

Space Matrix

Landscape Consultant

Elements

MEP Consultants

Ralys

Structural Consultants

Ramboll

Bankers

Axis bank

ICICI Bank

HDFC

LIC

SBI

PNB

Vijaya Bank



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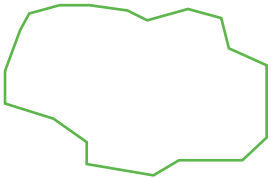


About Us



KEY STATS

SINCE 2006



11.5 Mn Sq ft

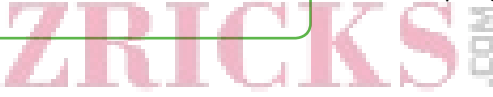
Area developed + developing

10 RESIDENTIAL 05 COMMERCIAL

Projects developed + developing

● ● ● ● ● 4500+ UNITS

Number of units under development



MILESTONES

Developed the first IT SEZ in Karnataka

Developed the first IT SEZ to be accredited with Platinum rating

Developed the only LEED Platinum certified Business Park in India

First to develop a Building Management System to control and manage infrastructure and utilities, as a PROFIT CENTRE

AWARDS

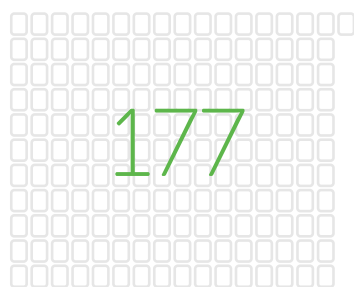
The WINNER of MIPIM ASIA AWARDS 2009 under Green Building Category

Awarded Best Developer Green Development (built) by Cityscape

The Winner of prestigious CREDAI Care awards for 2015 in the categories of Best Dwelling above 1500 sqft (residential) and Best Innovative Designing (residential) for 27 Park Avenue



EMPLOYEES



Number of Employees



Total Experience (in years)



Average Experience (per employee in years)

"Real estate cannot be lost or stolen, nor can it be taken away. Purchased with common sense, paid for in full, & managed with reasonable care, it's the safest investment in the world."

Franklin D. Roosevelt

The logo consists of a large, stylized letter 'Z' formed by two overlapping triangles. The left triangle is a light pink color, and the right triangle is a light grey color. Below the 'Z' is the word 'ZRICKS' in a bold, pink, serif font. To the right of 'ZRICKS' is the text '.COM' in a smaller, grey, sans-serif font.

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Disclaimer

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